

PUBLIC SPEAKING FOR SUCCESS

Selecting The Topic For Your
Speech

Selecting A Topic



The first step in speech building is selecting a topic.



Deciding what to talk about can be a daunting prospect.



There are two main sources for potential topics and they are:

Topics you know about

Topics you would like to learn more about.

Selecting A Topic

1. Topics you know about

- It is easier to speak on topics you know well. Therefore when selecting a topic draw from your own experiences and expertise.
- Take some time to list possible topics you feel you are comfortable speaking on. Include yourself.

2. Topics you would like to learn more about.

- You can make your speech a learning experience by selecting topics you would like to learn more about.
- To help you to prepare this speech you need to do extensive research and draw from the experiences of others.
- Subjects you are most passionate about are also sources of topics to build a persuasive speech on.

Selecting A Topic

You can use the technique called clustering

People	Places	Things	Events	Processes	Concepts	Natural Occurrences
Martin Luther King Jr.	The Antarctic	Classic cars	Independence Day	Making a Cheese Cake	Bioethics	Hurricanes
Barack Obama	Gaza	Drones	Veterans Day	Knitting a Shawl		Tornadoes

Selecting A Topic

100+
Speech / Presentation
Ideas
Informative Speech Topics