

# MasterWriting242 presents

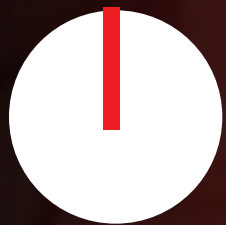
“The Better Writing Campaign”





**MasterWriting242**

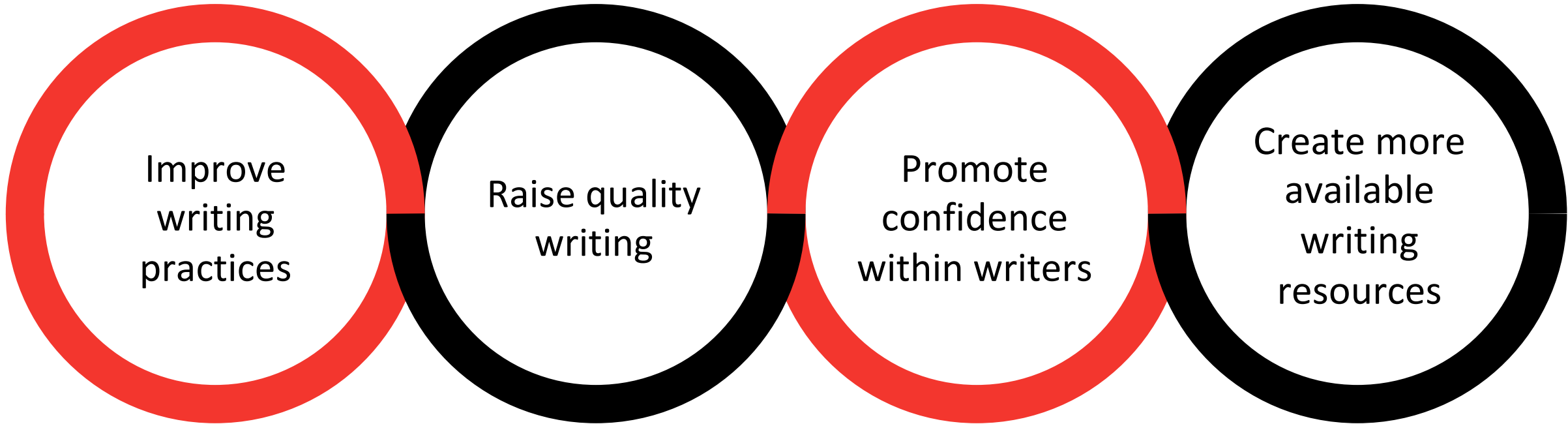
— *Improve Writing Quality* —

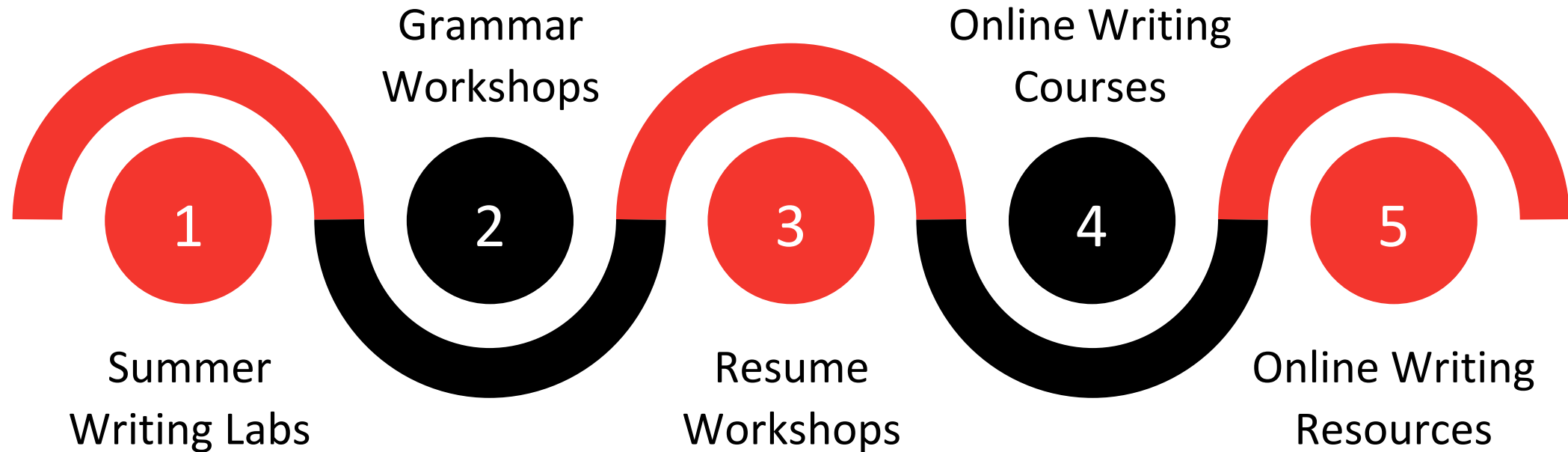


## Overview

MasterWritigin242, an online proofreading and editing company, has launched “The Better Writing Campaign” in order to improve the quality of writing within the nation.

# Objectives





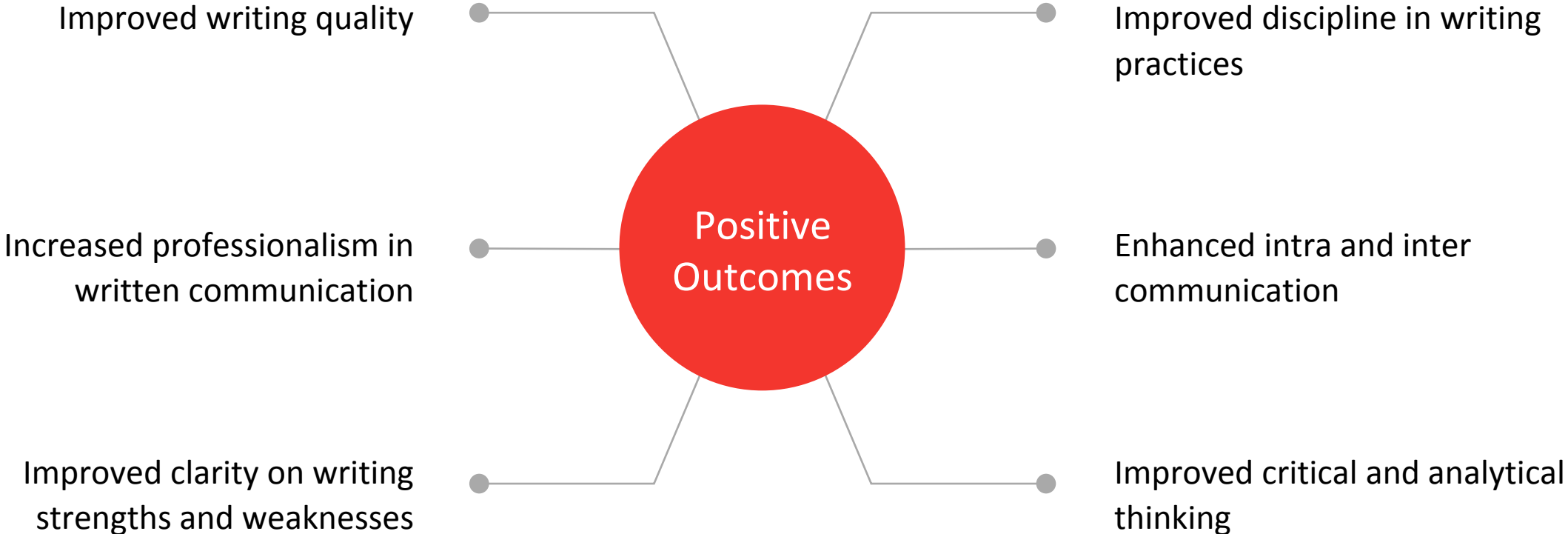
Many educators and professionals within various fields have expressed grievances about the poor quality of writing here in the nation. However, effective initiatives have yet to put in place to address the issue.

With writing as the primary basis upon which work, learning, and intellect will be judged, it has become increasingly important for persons to improve upon writing practices, which are exercised both private and public sectors. Poor writing habits can create devastating effects on an individual's personal and professional outlook and expression; thus, "better writing" should be taken more seriously.

With the "Better Writing Campaign," this nation can see to its citizens make habit of raising the standards of written communication while on their path to greater success.



# Positive Outcomes





**MasterWriting242**  
— *Improve Writing Quality* —



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